

10. Contribution and Exchange with Local Communities 1/2

As well as making important contributions in the area of healthcare in the form of outstanding products and services that benefit both patients and medical professionals, Terumo also actively contributes to the wider community, such as by providing health-related information and donating supplies for disaster relief. We are committed to undertaking these activities as part of our role as a good corporate citizen and responsible member of society.

Providing information to manage health

KARADA no Kimochi health information TV program

Terumo-sponsored television program, *KARADA no Kimochi* ("How we feel") has been on the air since 2006. The program provides health tips related to everyday life, such as how to prevent or alleviate various ailments and simple exercises to relieve specific symptoms. The *Terumo Health and Weather Forecast* is broadcast within this program.

KARADA no Kimochi weekly health TV program

Broadcast on Sundays from 7:00 to 7:30 am on CBC/TBS, a national network with 28 stations across Japan

A national health and weather forecast

The *Terumo Health and Weather Forecast*, a daily weather forecast that also provides information about how the day's weather and temperature may affect health, has been broadcast and published since 2004 on television, the radio, in newspapers and on our Web site. Our forecasts include likelihood of joint pain, level of UV rays and relationship between weather and blood pressure.



Web site "Terumo Health and Weather Forecast"

▶ URL <http://kenkotenki.jp/> <Japanese only>

Terumo's Lifestyle Disease Prevention Seminars

The daily management by each person of his or her own health is vital for the prevention of lifestyle diseases. In addition to the health-related information we publish on the Internet and in booklet and other forms to assist people in this regard, we began organizing Lifestyle Disease Prevention Seminars targeted at the general public in fiscal 2005. A total of about 5,500 people have attended the seminars to date.



Lifestyle Disease Prevention Seminars targeting the general public are well received

Web site "Lifestyle Disease Prevention Seminars"

▶ URL <http://www.terumo.co.jp/healthcare/seminar/index.html> <Japanese only>

New Health College

Since 2008, Terumo and St. Luke's College of Nursing have been jointly holding health support seminars for the general public called "New Health College." With the aim of achieving a society in which every person proactively takes care of his or her own health, we are organizing seminars on various topics, including lifestyle disease prevention.



New Health College held at St. Luke's College of Nursing

Web site "New Health College"

▶ URL <http://www.terumo.co.jp/healthcare/seminar2009/seminar.html> <Japanese only>

Contribution to the development of healthcare

In addition to providing funds and grants for healthcare development, Terumo actively promotes activities to deepen the understanding local people and communities have about healthcare.

Terumo Life Science Foundation

The Terumo Life Science Foundation was established in April 1987 to subsidize and promote research on science and technology, and has since subsidized 422 research projects and 301 international exchange projects. In fiscal 2008, we began subsidizing three new international exchange projects (providing subsidies for researchers in the Asia region, for co-organizers of academic conferences held overseas, and for small-sized study groups). Additionally, in the fall of 2009, we launched a life science Web site aimed at junior high and high school students.

Web site "Terumo Life Science Foundation"

▶ URL <http://www.terumozaidan.or.jp> <Japanese only>

Improving the quality of healthcare in China with Terumo Fund

In 2007, to commemorate the 10th year of operation of our Hangzhou Factory (Terumo Medical Products [Hangzhou] Co., Ltd.) in China's Zhejiang province, we established the Terumo Fund in conjunction with Zhejiang University with the aim of providing healthcare benefits to as many people as possible. Terumo Fund grants are given to support research investigating Eastern and Western medical traditions with a view to creating new types of medicine by fusing the two. The Fund also contributes to improving the quality of healthcare in China by providing scholarships to talented students.

Outline of the Terumo Fund

Name of fund:	Terumo Fund
Application:	Research grants and scholarships
Total amount of fund:	500,000 yuan per year x three years = 1.5 million yuan
Fund operation period:	2007 to 2009

Contribution to local communities

Presenting an annual Christmas gift to a hospice

Each year, about a week before Christmas, a team of Terumo volunteers decorates the walls of the Terumo Shonan Center building with Christmas lights and, on Christmas Day, puts on a fireworks display. This project was started in 1997 to bring Christmas cheer to patients hospitalized at a hospice across the street, their families and local residents and has been carried out every year since.



Fireworks and illumination on the walls of the Terumo Shonan Center

Classes held by Terumo Body Temperature Research Institute

The Terumo Body Temperature Research Institute* conducts free classes on the relationship between body temperature and natural body cycles. In January 2009, the institute gave 38 sixth-year students from Miyagaya Elementary School in Yokohama city a class on the relationship between body temperature and the rhythms of everyday life. During this hands-on class, the students measured their own body temperature, learning that it follows a certain rhythm throughout the day and is influenced by meals.



Class where school children investigated changes in their own body temperature and made presentations

Web site "Terumo Body Temperature Research Institute"

▶ URL <http://www.terumo-taion.jp/> <Japanese only>

* Terumo Body Temperature Research Institute is Terumo's research institute devoted to the health studies from the perspective of body temperature. It provides information on body temperature and proposes lifestyle adjustments for improved health.

The Terumo Mt. Fuji Reforestation Project

Terumo has two factories in Fujinomiya city in Shizuoka, which take water from springs at the foot of Mt. Fuji for use in production processes for medical devices and equipment, pharmaceuticals and other products. Since 2003, in cooperation with the NPO Mt. Fuji Natural Reforestation Group, we have been undertaking the Terumo Mt. Fuji Reforestation Project to protect this area. As part of the project we conduct reforestation, with indigenous trees, of a part of the Mt. Fuji forest that sustained heavy typhoon damage, helping the forest to become better resistant to future natural disasters and ensuring it can continue to serve as an underground water source. In fiscal 2008, we launched new activities aimed at reproducing the original forest, including wrapping pieces of sacking around trees to protect them from feeding deer and clearing underbrush to help young trees grow. About 70 of our associates and their families voluntarily joined the reforestation activities.



Associates and their families joined the reforestation activities

Local activities

Of our many social contribution activities in local communities, some well-known examples are those listed below.

- Cleaning up the Tamagawa river bank, Tokyo (every spring and fall)
- Cleaning up the beach at Ninomiya-machi, Kanagawa (every summer)
- Cleaning up the surroundings of Terumo's premises (regularly conducted at our factories, branches and Head Office)



Clean-up activities (left: Tamagawa river; right: Ninomiya-machi beach)

Eco Cap initiative

Terumo in Japan is participating in the "Eco Cap" campaign organized by the NPO, Eco Cap Movement, in which the caps of used drink bottles are collected and sold for recycling, with proceeds from the sales used to buy vaccinations for children in developing countries.



In-house Eco Cap initiative