

# 1. Message from the Chairman and the President

## Aiming to Provide People-Friendly Healthcare

A corporate philosophy that reflects our dedication to healthcare

Terumo was founded in 1921 by several medical scientists, led by Dr. Shibasaburo Kitasato, with the intention of domestically manufacturing the most reliable clinical thermometer possible. The driving force of the new company was the enthusiasm of this group of medical professionals, who wanted to promote the development of quality public healthcare and contribute to the health of every individual.

This drive lives on in our corporate philosophy, “Contributing to Society through Healthcare,” which has held up as our highest value since our inception.



Contributing to the evolution of healthcare by understanding the needs of the times

“Terumo’s unique technology makes medical treatment kinder and gentler.” This statement, which represents our corporate vision, has led us to develop products that reduce the pain, discomfort and psychological and physical harm patients sometimes suffer during tests and operations. These products include various disposable medical devices and equipment to prevent infection.

Public interest in health and healthcare is growing; issues surrounding the industry (rising costs, a shortage of doctors etc.) have been taking on a greater urgency as changes in the social environment, including an aging population and a slowing economy, take place.

Under these circumstances, we are committed to pursuing new value for healthcare as a company that possesses unique expertise in both medical devices and pharmaceuticals.

The evolution of medical devices and equipment is closely related to the evolution of medical treatment and has the power to bring about dramatic and disruptive changes in healthcare. Improving the effectiveness of treatments without placing additional burdens on patients has the potential to bring about many benefits, ranging from shorter treatment and recovery times and reduced costs to improved operational efficiencies and the consequential significant reduction in the risk of medical accidents. We also recognize support for practical technical training in medical techniques for healthcare professionals as the crucial elements in the provision of better healthcare.



As a member of society

All companies, as members of a society, have a responsibility to take action to ensure the sustainability of that society. Efforts to reduce global environmental impacts, are one of key elements of this responsibility. At Terumo, we have made such efforts, including promoting energy conservation and the reduction of waste at our factories. We are introducing new environment-friendly development guidelines for 2009 with respect to our product development and will continue to work hard to overcome new challenges, always striving to live up to our goal of being a people- and environment-friendly company.

In short, we have identified our responsibilities as developing and providing a stable supply of superior products and proactively tackling the various social issues surrounding healthcare, consistent with our corporate philosophy.

A company that does not contribute to society has no reason to exist. Our purpose, which all Terumo associates are embrace to fulfill, is to improve the lives of people around the world through better healthcare.

